

Local Green Enterprises

Building Movements of MSMEs within India's Transition to an Inclusive Green Economy

A global transition to greener economies is underway. Global investment in renewable energy hit record levels last year; international businesses are signing up to more ambitious climate targets; and financial flows are starting to divert away from polluting and environmentally damaging activities.

But for this transition to go to scale, it must reach our local economies. Micro and small enterprises constitute the largest share of private businesses and account for the bulk of employment the world over. Providing local services, generating jobs and livelihoods, and supporting local economic resilience - small businesses are the backbone of all our economies.

The GEC Global Meeting 2020 is focused on the role of local enterprises in driving and benefitting from the transition to Inclusive Green Economies.

Co-hosted with our partner, Development Alternatives, the Global Meeting 2020 will take place in India – a country that stands at a crucial crossroads in their development. With a large, young population and entrepreneurial work force, it is set to become a USD 6 trillion economy in the next decade. But India's natural assets – its soils, rivers, forests – are in a dire state. At the same time, the increasing disparities in income and wealth are becoming huge and socially threatening.

For India, the urgent challenge is to support the 36 million small enterprises that make up the economy to flourish, while at the same time radically reduce the country's environmental footprint. The quest to transform and green local enterprises in India is shared by every government in the world.

Rooting our learning in real contexts and existing solutions, the Global Meeting 2020 will answer the question: How to green local enterprises at scale and speed? Participants will get the opportunity to:

- ✓ Hear the latest evidence of why inclusion is so essential for unlocking the transition to green economies
- ✓ Interact directly with networks of small enterprises to understand their realities
- ✓ Share experiences of policy solutions and business approaches that are working in different national and local contexts
- ✓ Take stock of some of the key global developments set to shape local economic development.

AGENDA

Funders:



Partners:



Going Small to Go Big

A change for India is a change for the world

The 2020 Annual Global Meeting of the GEC brings together green economy actors from around the world to champion the role of local green enterprises in bringing about inclusive and sustainable change at scale.

The events will showcase what is working and what needs to happen next. GEC hubs and members, Indian formal and informal green enterprises, Indian policy makers, green multilaterals and bilateral partners will come together to witness how inclusive policy making can happen.

Structured over three days, we will:

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| DAY I | : Take Stock of what is happening | DA Headquarters, New Delhi |
| DAY II | : Build Solidarity around key policy asks | DA Headquarters, New Delhi |
| DAY III | : Build Synergy with policy makers | Silver Oak, India Habitat Centre, New Delhi |

Funders:



Partners:



4 February 2020 Day I : Taking Stock

Focus : What are the core components of 'inclusive' green economic development from a global perspective?

08:30 – 09:30

Registration and Networking

09:30 – 10:15

Meeting Opening and Welcome

Learning from ten years of experience as a global coalition, our opening session will answer why 'inclusion' is so critical for the transition to greener economies.

Welcome address : Going Small to Go Big: Changes in India are World Changes

Zeenat Niazi, Vice President, Development Alternatives

Framing the debate, laying expectations

Stuart Worsley, Programme Director, Green Economy Coalition

Green Economy Coalition at 10 years old

Emily Benson, Director of Engagement, Green Economy Coalition

Oliver Greenfield, Convenor, Green Economy Coalition

10:15 – 11:15

Taking Stock of Inclusive Green Economy Transitions

Hear experiences of inclusive transitions as they are happening around the world via the GEC hub partners based in Peru, Caribbean, South Africa, Uganda, Senegal, Mongolia and India.

Facilitator:

Stuart Worsley, Programme Director, Green Economy Coalition

Arthur Bainomugisha, ACODE, Uganda

Gaylor Montmasson-Clair, TIPS, South Africa

Racine Kane, IUCN, Senegal

Mamadou Fall, IED, Afrique

Leslie Forsyth, FNI, Peru

Luis Miguel Prado, Libelula, Peru

Odonchimeg Ikhbayar, EPCRC, Mongolia

Nicole Leotaud, CANARI, Trinidad and Tobago, Caribbean

Anshul Bhamra, Development Alternatives, India

11:15 – 11:45

Tea Break

11:45 – 13:00

How Smaller Enterprises are Building an Inclusive Transition

A closer examination of the role that green micro, small and medium sized enterprises play in accelerating the transition towards Inclusive Green Economies. What policies and approaches are enabling local green enterprises in different contexts? What are the barriers and the sticking points, and how are they being overcome?

13:00 – 14:30

Lunch and Networking

14:30 – 16:30

The Global Transition

Taking a step back, we will look at the major trends, investment flows and policy changes on the global green economy horizon globally and nationally. What do these changes mean for us all? How can we track this transition across different geographies? And how do we grow our movement so that it is commensurate with the scale of the challenges?

Oliver Greenfield, Emily Benson, Green Economy Coalition

Policy Partner Voice: Steven Stone, Chief, Resources & Markets Branch, Economy Division, UNEP

16:30 – 17:00

Reflections from the Day

5 February 2020 Day II : Building Solidarity

Focus : In what ways are diverse local green enterprises being supported to flourish in India? And how do those experiences tally with other national experiences?

08:30 – 09:00	Registration and Networking
09:00 – 09:15	Opening Invocation
09:15 – 09:30	<p>Opening and Welcome Address Kanika Verma, Programme Director, Development Alternatives Group</p> <p>Summary of Day I and Flow of Day II</p>
09:30 – 10:30	<p>Panel Discussion: Local Green Enterprises <i>Restructuring Gandhi's Gram Swaraj for a Transition to Sustainable Futures in India</i></p> <p>A deeper dive into the Indian experience as national networks, thinkers and MSME Aggregators share their experience on working with micro and small enterprises, and a closer look at the policy implications of different models already in existence.</p> <p>Arvind Malik, CEO, Udyogini Ashish Kothari, Kalpavriksh, Vikalp Sangam, and Global Tapestry of Alternatives Eika Chaturvedi Banerjee, CEO, Future Learning Kumar Anubhav, Founder, NotOnMap Shambu Prasad, Professor, IRMA</p>
10:30 – 11:00	Tea Break
11:00 – 12:15	<p>Entrepreneurship Chaupal: Ecosystem Building at Meso Level</p> <p>An experience sharing session organised to engage with aggregators and other support organisations for micro and small enterprises. Insights to inspire imagination, disrupt notion and compel introspection towards ecosystem strengthening of LGEs.</p> <p>Amit Bose, Director, GIST Advisory Madhu Sharan, President, Hand in Hand Ramakrishna, Co-Founder & MD, Rang De Rohtash Mal, Founder Chairman, EM3 Agri Services</p>
12:15 – 13:30	<p>Local Green Enterprises Fair</p> <p>An opportunity to walk through an enterprise fair and a chance to interact directly with local green enterprises and aggregators. Exhibits of products and stories of 20 local green enterprises and aggregators – Agriculture, Handicraft, Construction, Energy, Tourism and Waste.</p>
13:30 – 14:30	Lunch and Networking
14:30 – 16:30	<p>What's Working, What's Not</p> <p>Synthesis of findings to build into thematic recommendations. Together, we will tease out the barriers and enabling conditions.</p>
16:30 – 17:00	Tea Break
17:00 – 17:30	<p>The India Statement</p> <p>Together, we will agree on a collective statement to empower local green enterprises in the transition to an Inclusive Green Economy in India and globally.</p>
17:30 – 17:45	<p>Reflections from the Day</p> <p>Debapriya Dutta, Scientist G, Head - SEED, Department of Science and Technology Mahenau Agha, Director, UN Inquiry</p>
19:00 – 21:00	Dinner at India International Centre (IIC), New Delhi

6 February 2020 **Day III : Building Synergy**

In Partnership with UN-PAGE

Focus : What are the priorities for supporting local green enterprises to drive the transition to Green Economies?

08:30 – 09:30	Coffee and Networking
09:30 – 10:30	<p>Welcome and Inauguration</p> <p>Welcome Shrashtant Patara, Senior Vice President, Development Alternatives</p> <p>Keynote and Special Address Ravi Shankar Prasad (IAS), Additional Secretary, MoEFCC : Opening Remark Arun Kumar Panda (IAS), Secretary, MoMSME : Remark on Greening the MSME sector Arun Maira, Former Member, Planning Commission : Special Address Suresh Prabhu, Hon'ble Member, Rajya Sabha : Keynote Address</p>
10:30 – 11:15	<p>India's Priorities and Progress towards Green and Inclusive Economy</p> <p>Atul Bagai, India Country Head, United Nations Environment, India René Van Berkel, Head of Regional Office, UNIDO Rita Roy Choudhury, Assistant Secretary General, FICCI Arun Kumar, President, Development Alternatives; GEC representative</p>
11:15 – 11:30	Statement from Civil Society for Greening the MSME sector
11:30 – 12:00	Tea Break
12:00 – 13:30	<p>Thematic Working Group Sessions</p> <p>Parallel sessions on the key themes</p> <ul style="list-style-type: none"> • Financing Local Green Enterprises (Co-hosted by DA, GGGI, SEED, CRB) • Sustainable Procurement for Local Green Enterprises (Co-hosted by DA, FICCI, TERI) • Triple Bottom Line Impact of MSMEs (Co-hosted by DA, UNIDO, GRI, GIST)
13:30 – 14:30	Lunch and Networking
14:30 – 15:45	<p>Panel Discussion</p> <p>Presentations from the three technical sessions to the Plenary, followed by a Panel Session, reflecting on the policy asks and recommendations made by the technical sessions.</p> <p>Panellists: Sanjay Agarwal, Director, Ministry of Finance, Government of India Steven Stone, Chief, Resources & Markets Branch, Economy Division, UNEP Reema Nanavaty, Director, Self Employed Women's Association A.V.R. Prasad, Assistant General Manager, Farm Sector Policy Department, NABARD</p>
15:45 – 16:00	Launch of "udyaME" - The Digital Platform for Entrepreneurs
16:00 – 17:00	<p>Meeting Close and Valedictory Session</p> <p>Summary of the three days by Oliver Greenfield, Convener, Green Economy Coalition Valedictory Address by Ashok Khosla, Chairperson, Development Alternatives Vote of Thanks by Gitika Goswami, Senior Programme Director, Development Alternatives</p>
17:00 – 17:30	High Tea