

green economy transitions

leading India towards sustainable development



MAINSTREAMING
ALTERNATIVE
PERSPECTIVES
Towards Sustainable Economies



Development
Alternatives



What is Green Economy

Measure What Matters

for prosperous societies with economic and ecological resilience



Manage Our Natural Systems

to prevent resource overuse and degradation



Influence Financial Flows

towards green investments that prioritise long term progress over short term benefits



Green Economy



Invest in People

to reduce inequalities and increase people's access to natural and financial capitals

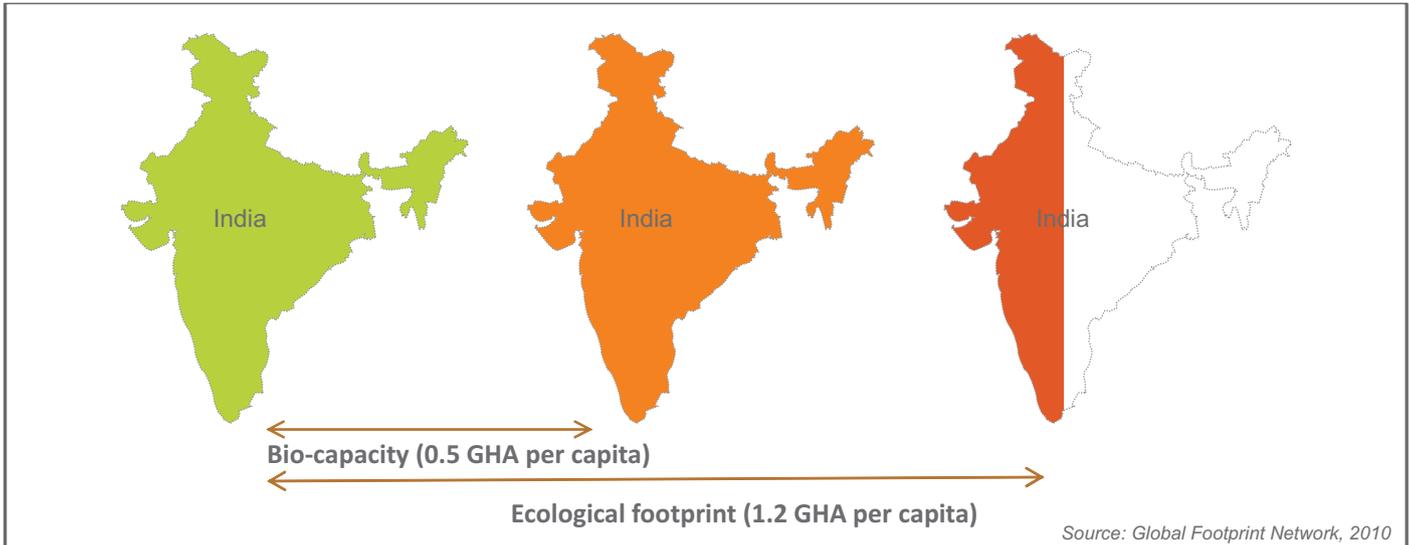


Green High Impact Sectors

towards resource efficiency, sustainable production practices and greater employment

Why a Green Economy?

We are living on 2.5 India(s)



While we are registering economic growth in certain sectors, it has not translated into a proportional employment growth trend leading to vast amount of income and social inequalities. We are also using our natural resources at a higher rate than they can regenerate, shooting above our bio-capacity and creating natural resource claim and use conflict.

Jobless Growth!





How do we get there?

Building narratives of alternative economies

- Multi-stakeholder discussions (*trialogue 2047*)
- Stakeholder interviews and blogs
- Fortnightly newsletter on Green Economy (GE) perspectives (MAPin)
- Social media engagement (Facebook and Twitter)

Tracking current economic paradigm of Green Economy in India

- Reporting on state of India's Green Economy
- Assessment of Green Economy and opportunities in India's states

Mapping the potential of a Green Economy in India

- Documentation of on ground practices, policies and GE discourse
- Ecosystem assessment of MSMEs in India
- Assessment of potential of MSMEs in greening the economy



MAINSTREAMING
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Virtual platform for Green Economy
discussions and collaborations

Influence market, finance and technology through policies to
mainstream **#GreenEconomy** in India

Mapping Alternative Perspectives

Join the conversation

Join our online conversation forum, **Talk** on MAP-SA to get involved in discussions with the green economy community. Topics change every month!

<http://map-sa.net/talks.aspx>



Send us your views

Share your thoughts and experiences via **Perspectives** on MAP-SA through blogs

Email us your views at info@devalt.org

MAP yourself

Map your green economy and sustainable development initiative or event on **MAP-SA**, our online platform that tracks and promotes a transition to green economy.

<http://map-sa.net/Map-Plot.aspx>

Journey so far



- **5 stakeholder** consultations with non-governmental organisations, researchers, MSMEs in Lucknow (Uttar Pradesh), Gangtok (Sikkim) and Pune (Maharashtra)
- **13 stakeholder interviews** in Delhi and Mumbai with researchers, NGOs, government officials
- **3 trialogue 2047** in Bengaluru and Delhi

Way forward

Stakeholder Engagement

- Consultations
- Trialogue 2047
- Interviews

Digital Media

- Webinars
- Forum discussions
- Social media updates
- MAPin Newsletter

Mapping

- Green economy solutions
- Policy transitions
- Conversations and collaborations for GE

Research

- Scoping studies for MSMEs
- Policy assessments for a transition
- Status studies on GE in India

Our reach

200+ people directly reached including,

- 60+ NGOs
- 15+ research institutes and academicians

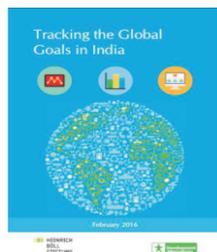
3000+ people reached via MAPin – our fortnightly newsletter



Publications



National Green Economy Barometer Scoping the 'Status of the Transition' (2017)



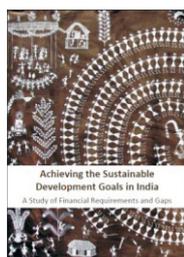
Tracking Global Goals in India (2016)



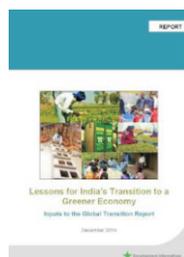
Policy Brief on 'Mobilizing & Leveraging Climate Finance in India: Predictable, Assured and Transparent' (2016)



SDGs: A study Of India's Potential Gains And Contributions (2015)



Achieving the SDGs in India: Financial Assessment (2015)



Lessons for India's Transition to a Greener Economy (2015)



Equity Issues in a Green Economy: Draft for Discussion (2014)



Decoupling Growth from Resource Consumption (2014)

Visit: www.devalt.org/Publication_ViewAll.aspx

About Us



Mainstreaming Alternative Perspectives (MAP) is a platform for communities, organisations, businesses and governments to engage, enrich and take forward the transition to green and fair economies in India and South Asia. As a knowledge hub, it aims to inform and build the transition towards green inclusive economies. As a dialogue hub, MAP-SA works to identify levers of change to enable this transition.

Visit www.map-sa.net for more information.



Development Alternatives (DA) is a premier social enterprise with a global presence in the fields of green economic development, social empowerment and environmental management.

Visit www.devalt.org for more information.



The Green Economy Coalition (GEC) is a diverse set of organisations from different sectors, including NGOs, UN organisations and businesses. Our vision is one of a resilient economy that provides a better quality of life for all within the ecological limits of the planet.

Visit www.greeneconomycoalition.org for more information.



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