

LabourNet

Building Identity. Service Access. Improving Lives

Lead Organization: LabourNet Services India Pvt Ltd
(www.labournet.in)

Geographic Spread: Spread: Across India
Over 22 new livelihood centers



Key Messages:

A revenue model cannot survive on only a nominal registration fee. It must be based on charging workers for training, certification as well registration.

Need

Over 90% of the total 400 million people that comprise India's workforce work in the unorganised sector. Much of this population comprises of migrants moving into cities looking for jobs and a promise of a better future.

They are denied fundamental services such as banking, insurance and government benefits and schemes, since they lack essential identification documents like residence proof and income certificate.

Furthermore, the absence of an established community model (such as the self-help groups for women) among these workers makes it difficult for any organized and sustainable intervention. Hence, there is a strong need for a mediatory organisation that is willing to engage with the workers, vouch for their identities and ensure the last mile access to services that they are rightfully theirs.

Response

LabourNet aims to address this key gap, as a platform that addresses these pressing needs of the workers. It provides financial inclusion, social protection and welfare services to the unorganised workers, builds capacities of workers and markets their services to customers.

Drivers of the initiatives

- **Local economy:** It enhances the network base of service providers and customers, thus allowing better job opportunities to the former and immediate redress to the customer.

Objectives

LabourNet works with three objectives.

- It links workers in the informal sector who need a job and clients who need skilled workers.
- Provides an identity for migrant informal sector workers by registering them to its network and formalizing their identity based on their trade and occupation.
- Based on the identity LabourNet provides these workers get access to services like accident insurance, bank accounts, healthcare services, etc- to which they hitherto had no access.

Stakeholders involved

- **Service Providers:** They enjoy better job opportunities as they get access to a large customer base by streamlining their engagement through LabourNet
- **Customers:** Get access to vast pool of skilled workers to address their immediate needs

Innovative Features

LabourNet focuses on improving workers lives through seven strategies:

- Enabling workers to build an identity
- Improving productivity through a process of continuous assessment and skill training
- Facilitating work linkages
- Providing workers with information to live in the city
- Facilitating access to accident insurance as a first step to social security

- Linking workers to state sponsored social protection schemes (i.e. construction workers welfare board, unorganised sector workers welfare board etc.)
- Facilitating financial inclusion by opening bank accounts and encouraging workers to participate in bank linked savings programmes

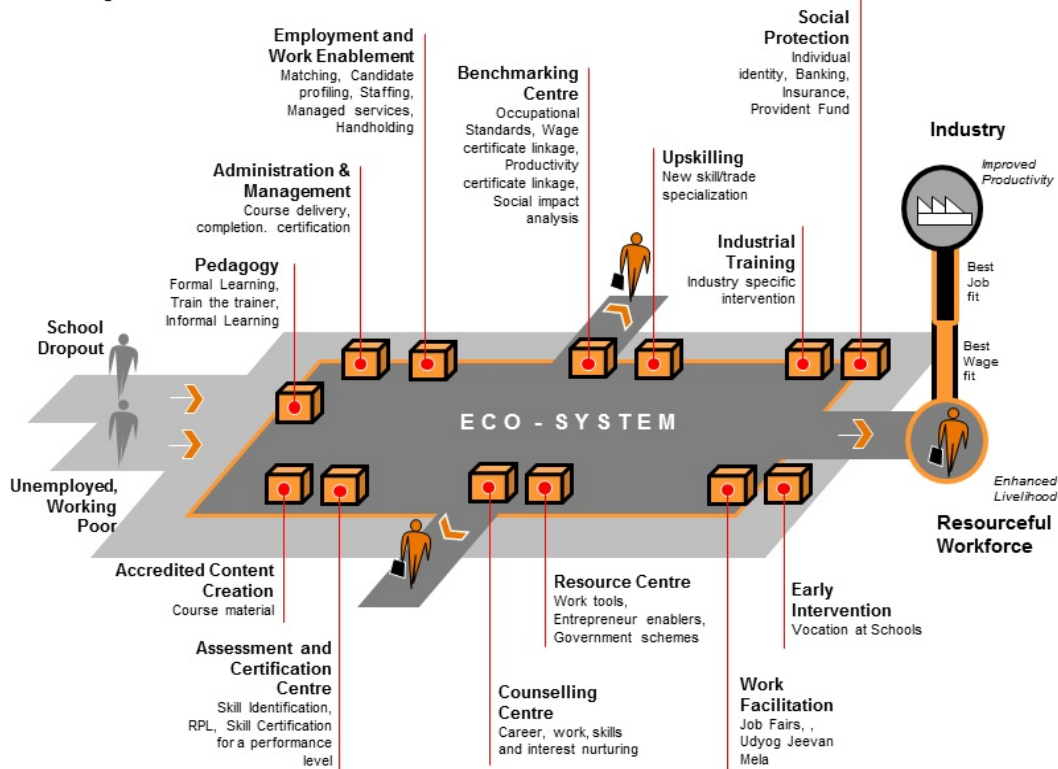
Economic Benefits

- Institutionalised access to jobs, enhanced incomes, and financial and social services.
- Link workers in the informal sector who need a job and clients who need skilled workers

The Process

Education. Employability. Employment

Enabling Livelihood



Overcoming Barriers

- There often is politics among workers
- Customers wanted verification of the workers:

The have been addressed by:

- Sourcing workers through clients' own contractors to avoid conflict.
- By opening bank accounts for workers

Unresolved Bottlenecks

- Investments made are usually higher than the revenue generated

Social Benefits

- Provide an identity for migrant informal sector workers
- Provide access to workers for services like accident insurance, bank accounts, healthcare services, etc.